

The
HATARAKU
STYLE



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The
HATARAKU
STYLE





From uniforms

to corporate branding.

We make the genuine article for people who are the genuine article.

Uniforms are more than just functional clothes. With choice materials and superior technology, they can be safe, comfortable workwear and a pillar of your branding as well, effective in both cultivating your brand image and recruiting new employees.

The
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STYLE**

Identity

Uniforms represent your corporate identity.

Corporate uniforms contribute to our society by linking the 3 gears of pleasant and plentiful connection: **between business and society, between business and individuals, and between individuals and society.**



Uniforms can be useful in the following

The Environment



As our business is proactive about environmental issues, we want to make sure our uniforms have taken eco-friendliness into consideration.

Branding



We want to show off our corporate colors and our brand via our uniforms.

Employee-first Management



We want to give our precious employees uniforms that are safe, and that can appeal to new talent.

Planning & Production

The HATARAKU STYLE

One-stop uniform services.

Leveraging the power of comprehensive integration, thanks to our bases overseas

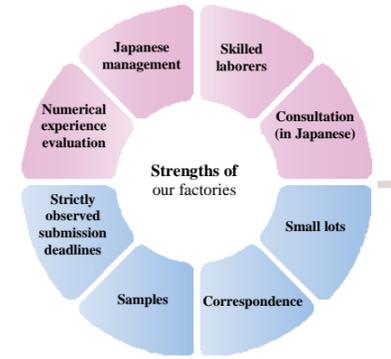
Planning | Design | Production

Integrated services for bringing your ideas into reality.

Why do our customers choose us?

We have the product design, knowledge of materials, and functionality to make the uniforms that will best match our customers' needs. Our manufacturing bases, including the factories we operate ourselves, enjoy high praise from our clients for their adaptability and their Japanese quality control.

In both manufacturing and delivery, we never settle for second best.



From consulting to planning and production

- STEP 01** **Initial meeting**
We develop a style based on your needs.

Let us know the functionality or materials you'd like, information about your company's identity, and your employees' requests.
- STEP 02** **Concept submission**
Specialized proposal based on your style.

This submission is based on your needs as presented in the initial meeting, and will be presented in a simple, easy-to-understand package.
- STEP 03** **Sample creation**
We create a sample from your design.

Once the design is approved, we create a sample. You'll be able to get a feel for both color and material.
- STEP 04** **Specifications check**
Design checks and size adjustments.

Fine-tune the specifications for your uniforms to make sure they're perfect before production begins. Prep steps include pattern adjustment and more.
- STEP 05** **Production**
Sewing at our factories.

We sew and conduct quality control at our manufacturing bases, including the factories we operate ourselves.
- STEP 06** **Submission**
Your original uniforms are ready.

A suite of unique uniforms to show off your brand are ready to go.

Actual example submission

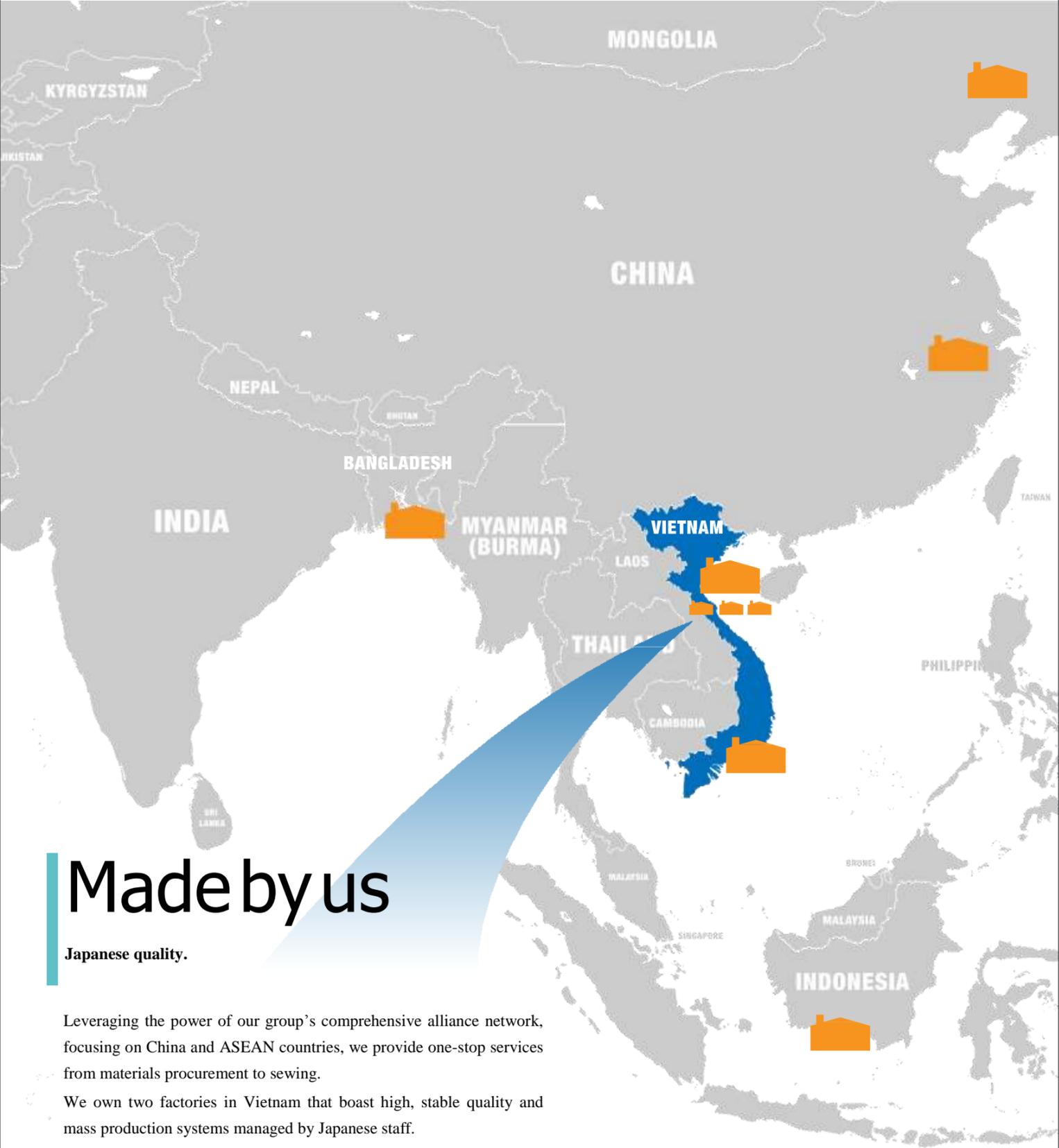


Samples created as needed



Original Order System

Our international manufacturing bases and domestic network



Consumer Products and Service Business Unit

Lifestyle Unit Focusing on corporate uniforms and dress shirts, our aim is to connect production and consumption through mutual reliability. We handle every step comprehensively, from fabric procurement to design, manufacturing, and sales.

Food Business Unit

Food Unit Bringing our customers a rich variety of food products maximizes our value in the supply chain from upstream to downstream. With safety and reliability as our main priorities, trust us to handle several types of food products.

Industry Business Unit

Industry Unit Sending value the world over thanks to our rock-solid partner relationships, we cover a wide variety of industries including chemical products, mining resources, pharmaceuticals, machinery, and materials used in electronics.

Made by us

Japanese quality.

Leveraging the power of our group's comprehensive alliance network, focusing on China and ASEAN countries, we provide one-stop services from materials procurement to sewing.

We own two factories in Vietnam that boast high, stable quality and mass production systems managed by Japanese staff.



Sustainability

Return uniforms you don't need so they can be reused with our circular recycling system.

When you no longer need your uniforms, you can make use of our recycling system recognized by the wide-area framework of the RDA (Recycling-based Society Development Association). We've made this service available to help realize more sustainable societies. Breaking returned items down to their component materials is related to the international aim of sustainable development goals (SDGs).

